

EYT Pilates Teacher Training Program

Master Teacher Program

Overview:

The EYT Master Teacher Program is a 6 seminar course that will teach seasoned Pilates movement professionals how to teach teachers and how to run a program on their own.

Objective:

1. To create program consistency across all studios and Master Teacher styles
2. To provide a “syllabus” that all Master Teachers follow making the Teacher Training process cohesive
3. To create a community among EYT Master Teachers across all geographical areas
4. To standardize the communication pathways/systems and messaging across all MTs

Program Details:

What’s included in the EYT Master Teacher program:

- Six seminars to create our movement standards
 - What - what is the movement, what is working, what should the teacher be looking for and what is this movement’s thread in the rest of the system?
 - Why - why do we do this movement, why is it important, why is it where it is in the system
 - How - How do we refine this movement? how to we modify and progress this movement

- Five pre-recorded workshops on the following topics:
 - Program components and execution:
 - Seminars versus workshops versus apprenticeship.
 - Materials provided to support MTs and students
 - Establishment of the program prerequisites and requirements
 - Setting the objectives for each seminar
 - Technique, Breath, Voice, Rhythm, Opposition & Flow
 - Assessments
 - What we are looking for
 - How to assess
 - Providing feedback
 - Providing an action plan
 - Exploring the different types of student teachers and developing winning strategies
 - Getting the most out of practice time
- Seminar Co-Teaching the Fall Semester
 - Fall semester is scheduled for:
 - Sep 21, 2024 Beginner Mat
 - Oct 5, 2024 Beginner Reformer
 - Nov 2, 2024 Intermediate Mat
 - Nov 23, 2024 Intermediate Reformer
 - Jan 11, 2024 Advanced Mat
 - Jan 25, 2024 Advanced Mat
 - Each EYT Master Teacher will Co-Teach one of the seminars along with me
 - Each Master Teacher will evaluate 2 Beginner and 2 Final Student Assessments
- One assessment – practical will be based on your co-teaching (feedback will be given) and one written

Total Cost: \$2200

Payment Options:

- Pay in full - \$2000
- Three installments of \$733
- If EYT has an outstanding balance due to your studio for an apprentice on a payment plan, we can apply any balance to your tuition

FAQ's

Q: Are there any prerequisites to joining this program?

A: You have to have hosted EYT at least once and be a Pilates Teacher for a minimum of 10 years

Q: Where can I teach students?

A: You can run EYT PTT from your own studio. If you choose to travel and run a program elsewhere, it must be approved in order to ensure you aren't moving into someone else's territory

Q: What's my relationship with EYT if I do this?

A: You will be employed by EYT as a Master Teacher.

Q: What's the difference between being a Master Teacher and being an Affiliate Studio?

A: An affiliate studio must also go through this program, but an affiliate chooses to license the curriculum from EYT for 2 years and run programs on their schedule and at their leisure. An affiliate does not get marketing or financial support from EYT

Q: How will EYT support me as a Master Teacher

A: After you are trained as a MT, EYT will put paid advertising in your geographic region to drive traffic to you and your studio as a “training facility”. EYT will drive all leads through an EYT email sequence that offers information about your studio, info session dates and replays, registration information. EYT will also provide the weekly homework, assessment information, workshops and anatomy curriculum to your students through email and the publishing of the semester replay page

Q: How will I get paid as a Master Teacher?

A: First, you will be an employee of EYT. Second, the pay rate is as follows:

Number Enrolled	Master Teacher Pay
2-3 Students enrolled	50% of total tuition
4-6 Students enrolled	60% of total tuition
7+ Students enrolled	70% of total tuition

Q: What if I only get one person to enroll?

A: One student is too low of an interest to run your own program. If you have one person, we suggest you convert to a Host model for that semester and have them join the hybrid course. You will receive the standard Host fee for that student.

Q: Can I solicit students on my own?

A: Of course. This works best if you are marketing the program OUT to your community while EYT markets to drive people IN to your studio.

Q: What if there’s another studio close to me who wants to Host?

A: As a MT, we begin to look at studios in our area as partners rather than competitors. If there is a studio in your area who has students who want to be trained, we will offer

for their students to attend the seminars with you, but the apprenticeship can take place at their home studio. It is likely that the studio owner wants to hire these students and it's good karma to help them. That studio will receive a reduced Host compensation of 15% which will come off the top before MT or EYT is paid

Q: Why do I have to pay for the program?

A: Same reason students need to pay to be trained. While we all go into these arrangements in good faith, there is no guarantee that anyone will successfully run a program upon their completion. One could decide to retire from Pilates, move, or anything else that could come up and change someone's trajectory.

Q: As a MT, can I run the program on my own schedule?

A: No. The winning formula here is the synergy among all of us. When we are all on the same timeline, the marketing, registration, info sessions, post seminar communication, replay pages, anatomy curriculum etc will be in alignment and organized

Q: But what if I know I can't teach one of the seminars?

A: If you are unable to teach your students one of the seminars, your students can log in and join another MT for that day which is another benefit of having alignment among all of us

Q: What about Comprehensive?

A: We will offer part 2 of the Master Teacher program, which includes CCB next spring. We have found there is a 6-12 month lag between reformer/mat completion and the desire to add CCB. Their minds and wallets generally need a little rest.

Master Teacher Program Dates:

All are through zoom and recorded

Beginner Mat	Jul 15, 2024 2:30-5:30 eastern
Beginner Reformer	July 22nd 2:30-5:30 eastern
Intermediate Mat	Jul 23, 2024 2:30 - 5:30 eastern
Intermediate Reformer	Jul 24, 2024 2:30-5:30
Advanced Mat	Jul 25, 2024 2:30-5:30
Advanced Reformer	Jul 29, 2024 2:30-5:30

The Master Teacher program will have a replay page where all recordings are uploaded and the workshops will be posted.

*You are required to attend at least 4 of the 6 seminars live (I don't want to end up teaching to myself)